

# SPONSORSHIP OPPORTUNITIES

## SOUTH CAROLINA EDUCATION TECHNOLOGY CONFERENCE TD Convention Center • Greenville, SC • October 24-26, 2012

**Increase your company's visibility at the SC EdTech by becoming a Conference Sponsor!  
(see bottom of this form for Vendor Showcase Session information)**

Sponsorships are an excellent way to gain added exposure for your company.

Available sponsorships and descriptions of the added exposure your company will enjoy as a sponsor are listed below.

**COMPANY:** \_\_\_\_\_ **BOOTH NUMBERS:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_ **PHONE NUMBER:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

\_\_\_\_\_ **Platinum Plus @ \$6,000**.....\$ \_\_\_\_\_  
includes full-page color advertisement in the conference program, two (2) booths in the exhibit hall,  
six (6) full conference registrations, and thirty (30) conference T-shirts (these make great give-aways for attendees)

\_\_\_\_\_ **Platinum @ \$3,500**.....\$ \_\_\_\_\_  
includes one-half-page color advertisement in the conference program, one (1) booth in the exhibit hall,  
four (4) full conference registrations and twenty (20) conference T-shirts

\_\_\_\_\_ **Gold @ \$1,500**.....\$ \_\_\_\_\_  
includes a quarter-page color advertisement in the conference program and ten (10) conference T-shirts

\_\_\_\_\_ **Silver @ \$1000**.....\$ \_\_\_\_\_  
includes special recognition in the conference program and five (5) conference T-shirts

\_\_\_\_\_ **Bronze @ \$500**.....\$ \_\_\_\_\_  
includes a special listing in the conference program and one (1) conference T-shirt

\_\_\_\_\_ **Registration Scholarship Donor @ \$500** \$ \_\_\_\_\_  
Help attendees make it to EdTech this year by becoming a Scholarship Donor! Includes a special listing in the conference program  
and one (1) conference T-shirt. This additional donor opportunity can be in addition to any other level of above  
sponsorships and considered separate.

**TOTAL SPONSORSHIPS**.....\$ \_\_\_\_\_

**Additional Opportunities: Vendors contributing value services to the conference (equipment and/or personnel services - minimum value \$6,000) might also qualify for benefits as listed at the Platinum level above.** Contact Total Meeting Concepts, Exhibit Manager, for pricing and availability of each item or event. Costs and availability vary. **Advertisement Specifications will be sent to you upon receipt of your sponsorship application.** Ads and logos **must be received by 8/15/12** in order to appear in the Conference Program - failure to meet the deadline will forfeit this added exposure.

**Payment:** Please return this form along with your payment to Total Meeting Concepts, LLC, Exhibit Managers, P.O. Box 13986, Tallahassee, FL 32317 (street address: 2655 Capital Circle NE, Suite 8, Tallahassee, FL 32308). **Make checks payable to SCAET.**

### \*\* VENDOR SHOWCASE SESSIONS \*\*

**Reserved for Gold, Platinum, and Platinum Plus sponsors only:** our Vendor Showcase Sessions will feature special presentations by vendors showcasing their products and services related to educational technology and instructional support. Space is limited and will be assigned on a first come, first served basis. Exclusive Vendor Showcase Session times will be available on Wednesday, October 24<sup>th</sup> and Thursday, October 25<sup>th</sup>. All sessions are one hour in length. Sessions may be repeated, depending on room availability and level of sponsorship.

If you are interested a Vendor Showcase Session, please complete the following information and return this flyer to the address or fax number shown below.

**CONTACT:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**SPONSORSHIP LEVEL APPLIED FOR (required for session):**  Gold  Platinum  Platinum Plus

### EQUIPMENT & SERVICES PROVIDED FOR VENDOR SHOWCASE SESSIONS

Sessions will be provided with electrical and Internet service, digital projector and screen. All other presentation equipment must be provided by the vendor. All session rooms will be set up classroom style, with water stations for attendees' use. Room set-up time is limited to the 15-minute break between sessions. Technical assistance will be available on-site. You will receive a confirmation date and time from SC EdTech once your session has been approved.

**Please return this form to:** Total Meeting Concepts, LLC, - Kay Van Treese, Exhibit Manager  
P.O. Box 13986, Tallahassee, FL 32317 Fax: 904-339-9450 [info@tmcschows.com](mailto:info@tmcschows.com)