

**APPLICATION FOR EXHIBIT SPACE**  
**South Carolina EdTech Conference**  
**November 5-7, 2008 • Myrtle Beach Convention Center • Myrtle Beach, SC**

The information provided on this application will be used in the printed conference program.

Company: \_\_\_\_\_

Please list at least four choices of booths from the floor plan. If none of your choices are available, the best available booth will be assigned for you.

Exhibit Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Choice # 1 \_\_\_\_\_ Choice # 5

City/State/Zip: \_\_\_\_\_

\_\_\_\_\_ Choice # 2 \_\_\_\_\_ Choice # 6

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

\_\_\_\_\_ Choice # 3 \_\_\_\_\_ Choice # 7

E-mail: \_\_\_\_\_

\_\_\_\_\_ Choice # 4 \_\_\_\_\_ Choice # 8

Website: \_\_\_\_\_

(Note: if the person named above should not be listed in the conference program, please advise.)

Please provide a brief description of products you plan to exhibit (25 word limit – attach a separate sheet if necessary)

\_\_\_\_\_

\_\_\_\_\_

Please try to place my booth **NEAR** the following company: \_\_\_\_\_

Please try to place my booth **AWAY** from the following company: \_\_\_\_\_

**PAYMENT OF BOOTH FEES**

Booth fees are due upon receipt of your application. The 50% refund request cut-off date is May 1, 2008.  
 Booths are not considered reserved until we've received a signed contract & payment.

\_\_\_\_\_ booths @ \$625 per booth (in-line booth) . . . . . \$ \_\_\_\_\_

\_\_\_\_\_ booths @ \$725 per booth (corner space). . . . . \$ \_\_\_\_\_

*(a limited number of not-for-profit discounted booths available upon request)*

**TOTAL BOOTH FEES . . . . . \$ \_\_\_\_\_**

Mail or fax your payment and application to:  
**TMC, Exhibit Manager, P.O. Box 13986**  
**Tallahassee, Florida, 32317 or**  
**2655 Capital Cir., NE Ste. 8, Tallahassee, FL 32308**  
**FAX: 904-339-9450**  
*\* Checks payable to: SCAET/SC EdTech ( FEIN: 57-0880541)*

**If paying by credit card (MC/VISA only) please complete the following information (credit card orders may be faxed to 904-339-9450)**

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Address & Zip: \_\_\_\_\_

**CONTRACT AGREEMENT**

I understand that this application becomes a contract when signed by us and accepted by the Exhibit Manager. Contract will not be accepted without a signature. By signing this contract you are agreeing to the Exhibit Regulations found online at [www.tmcshows.com/SCEDTECH](http://www.tmcshows.com/SCEDTECH).

X \_\_\_\_\_  
*SIGNATURE & TITLE OF EXHIBITOR'S AUTHORIZED REPRESENTATIVE* DATE

X \_\_\_\_\_  
*EXHIBIT MANAGER (Total Meeting Concepts, LLC.)* DATE

**Confirmed Booth Number(s)** \_\_\_\_\_

Please call TMC, Exhibit Manager, with questions at 850-385-3595 or email **to [info@tmcshows.com](mailto:info@tmcshows.com)**

**EXHIBIT MANAGER USE ONLY**

Amt. Rec'd.: \_\_\_\_\_ Confirmation Sent: \_\_\_\_\_ Pmt. Type: \_\_\_\_\_

Return this application with your payment. You will receive a booth confirmation and payment receipt once your booth has been assigned.

**SPONSORSHIP OPPORTUNITIES**  
**SOUTH CAROLINA EDUCATION TECHNOLOGY CONFERENCE**  
**Myrtle Beach Convention Center • Myrtle Beach, SC • November 5-7, 2008**

**Increase your company's visibility at the SC EdTech by  
becoming a Conference Sponsor!**

Sponsorships are an excellent way to gain added exposure for your company.

Available sponsorships and descriptions of the added exposure your company will enjoy as a sponsor are listed below.

**COMPANY:** \_\_\_\_\_ **BOOTH NUMBERS:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_ **PHONE NUMBER:** \_\_\_\_\_

**E-MAIL ADDRESS:** \_\_\_\_\_

- \_\_\_\_\_ **Platinum Plus @ \$5,000** .....\$ \_\_\_\_\_  
includes full-page color advertisement in the conference program, two (2) booths in the exhibit hall,  
six (6) full conference registrations, and thirty (30) conference T-shirts (these make great give-aways for attendees)
- \_\_\_\_\_ **Platinum @ \$3,000** .....\$ \_\_\_\_\_  
includes one-half-page color advertisement in the conference program, one (1) booth in the exhibit hall,  
four (4) full conference registrations and twenty (20) conference T-shirts
- \_\_\_\_\_ **Gold @ \$1,000** .....\$ \_\_\_\_\_  
includes a quarter-page color advertisement in the conference program and ten (10) conference T-shirts
- \_\_\_\_\_ **Silver @ \$500** .....\$ \_\_\_\_\_  
includes special recognition in the conference program and five (5) conference T-shirts
- \_\_\_\_\_ **Bronze @ \$250** .....\$ \_\_\_\_\_  
includes a special listing in the conference program and one (1) conference T-shirt

**TOTAL SPONSORSHIP** .....\$ \_\_\_\_\_

**Additional Opportunities: Vendors contributing value services to the conference (equipment and/or personnel services - minimum value \$5,000) might also qualify for benefits as listed at the Platinum level above.** Contact Total Meeting Concepts, Exhibit Manager, for pricing and availability of each item or event. Costs and availability vary.

**Advertisement Specifications will be sent to you upon receipt of your sponsorship application.** Ads **must be received by 9/15/08** in order to appear in the Conference Program, failure to meet the deadline will forfeit this added exposure.

**Payment:** Please return this form along with your payment to Total Meeting Concepts, LLC, Exhibit Managers, P.O. Box 13986, Tallahassee, FL 32317 (street address: 2655 Capital Circle NE, Suite H, Tallahassee, FL 32308). **Make checks payable to SCAET.**

**\*\* VENDOR SHOWCASE SESSIONS \*\***

Our Vendor Showcase Sessions will feature special presentations by vendors, showcasing their products and services related to educational technology and instructional support. Sponsors will receive priority selection of session time slots, according to availability and sponsorship levels. Exclusive Vendor Showcase Session times will be available on Thursday, November 6<sup>th</sup> and Friday November 7<sup>th</sup>. All sessions are one hour in length. Sessions may be repeated, depending on room availability and level of sponsorship. See website for more details – [www.tmcshows.com/SCEDTECH](http://www.tmcshows.com/SCEDTECH)

If you are interested a Vendor Showcase Session, please complete the following information and return this flyer to the address or fax number shown below.

**CONTACT:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**SPONSORSHIP LEVEL APPLIED FOR (if any):** \_\_\_\_\_

**EQUIPMENT & SERVICES PROVIDED FOR VENDOR SHOWCASE SESSIONS**

Sessions will be provided with electrical and Internet service, digital projector and screen. All other presentation equipment must be provided by the vendor. All session rooms will be set up classroom style, with water stations for attendees' use. Room set-up time is limited to the 15-minute break between sessions. Technical assistance will be available on-site. You **MUST** be a registered exhibitor in order to participate in the Vendor Showcase Sessions. You will receive a confirmation date and time from SC EdTech once your session has been approved.

**Please return this form to:**

Total Meeting Concepts, LLC, - Kay Van Treese, Exhibit Manager  
P.O. Box 13986, Tallahassee, FL 32317

**Fax: 904-339-9450 [kay@tmcshows.com](mailto:kay@tmcshows.com)**