KySTE 2019 Spring Conference
March 13-15, 2019 – Galt House Hotel
Louisville, Kentucky

EXHIBITOR INFORMATION

About the Conference
The Kentucky Society for Technology in Education (KYSTE) would like to invite you to exhibit at the 2019 KYSTE Conference. The conference and tradeshow will be held at the Galt House Hotel in Louisville, KY, March 13-15, 2019. Exhibits will be open on Wednesday and Thursday (13th & 14th) during the conference. The 2018 conference hosted nearly 1,700 attendees and 170 vendor booths.

Kentucky’s premier education technology conference promotes the use of technology in Kentucky schools. The mission of KYSTE 2018 is to bring educators, administrators, technology professionals, college faculty and staff, public and academic librarians, business and industry trainers, industry representatives and policy makers together to think, discuss, listen and learn the best strategies to plan for, implement, and use education technology in our schools.

KYSTE Sponsor
The KYSTE conference is sponsored and managed by The Kentucky Society for Technology in Education (KYSTE). KYSTE’S mission is to empower the educational community in the Commonwealth of Kentucky to infuse technology as an integral part of the educational process through advocacy and leadership, promoting educational excellence and supporting technology-based innovation. Please visit the KYSTE website for more information at www.KYSTE.org.

Attendee Profile
Nearly 1,700 K-12 and higher education, teachers, administrators, technology and media specialists, business leaders, legislators, and state and federal government agencies attended the 2018 conference. The exhibit hall is a highly-valued part of the conference. Ample time has been built into the 2018 conference schedule to allow attendees to visit the exhibit hall, including expanded hours during Wednesday’s Grand Opening. Please contact Exhibit Management for more detailed attendee demographics from the 2018 conference (kay@tmcsshows.com).

Sponsorship Opportunities and Packages
Sponsorships are a great way to gain added exposure for your company! See the online Sponsorship Application for more details on what each sponsorship level includes.

SPONSORSHIP APPLICATION
How to Reserve a Booth

Booth space will be assigned on a first-come, first-served basis. A floor plan and Application to Exhibit are enclosed. Please complete this application and make several booth selections from the floor plan, in case your first choice is unavailable. Be sure to indicate if there are any companies that you would prefer to be located apart from or located near. Every effort will be made to accommodate your booth preference. Complete the online application form at www.tmcshows.com/KYSTE to apply. You will receive an emailed confirmation of your booth location and payment receipt, along with other conference related information. Please be sure to include a valid email address on your application.

APPLY ONLINE!

Note about Vendor Sessions:
Vendors are welcome to apply for sessions online. The application will be open in the summer of 2018. Session applications will be reviewed by the KySTE Board for content and relevance, and approval notices will be emailed to you if your session is approved. The deadline to apply is November 1.

Sponsors will be given preference for vendor sessions. Please see our Sponsorship Application for more information.

Sponsorship Application

Booth Fees and Package

In-line 10X10 Booth = $850; Corner 10X10 Booth = $950

Each 10’ x 10’ booth package includes: one 6’ draped table; two chairs; one-line exhibitor identification sign; 8’ back-wall drapes and 3’ side-rails; booth and aisle carpeting. **Please note that electrical service is not provided with the booth package. Electrical service can be ordered separately on your booth application form. There is an additional $100 fee for electrical service. Note: Booths 1 through 27 in the hallway and Clements room are only 8’ deep x 10’ wide. Hallway booth are considered “prime” locations, and are $950 each (same as corner booths.) The official general service contractor (decorator) for KySTE is National Expo. http://natlexpo.com/

Vendor Sessions

Vendors are welcome to apply to give a presentation at KYSTE 2019. The application will be available online at www.tmcshows.com/KYSTE/Exhibits/ beginning in July 2018. The deadline to apply to present is November 1, 2018.

Conference Hotel

The Galt House Hotel in downtown Louisville is the host hotel for KYSTE 2019. Ask for special KySTE reduced room rates when making reservations. Reservations may be made any time after July 20, 2018. Additional hotel information is available online at http://tmcshows.com/clients/kyste-annual-spring-conference/kyste-hotel-information/.

Pricing is below (tentative).

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<th>RIVUE TOWER – Deluxe Rooms</th>
<th>SUITE TOWER – Executive Suites</th>
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<td>$162.00 – Single</td>
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Exhibitor Services & Exhibit Management

An Exhibitor's Services Manual will be posted online at http://tmcshows.com/clients/kyste-annual-spring-conference/kyste-exhibitor-services/

Please take time to look over the online manual carefully. It contains valuable information that you will need to know before the show, and it will save you time and money. If you have questions about exhibits, contact Kay Van Treese, Exhibit Manager at 850-385-3595 or kay@tmcshows.com.
Exhibit Schedule

Wednesday, March 13th
8:00 am – 4:00 pm  
Exhibitor Move-In.
4:00 pm – 6:00 pm  
Grand Opening Reception!  
In Exhibit Hall

Thursday, March 14th
7:00 am 4:00 pm  
Exhibits Open to Attendees.  
Continental Breakfast in Hall starting at 7:00 am.  
After 4:00 pm  
Exhibitor Move-Out

Friday, March 15th
No Exhibit Hall

Please do not begin dismantling your booth or moving before the hall closes on Thursday. This will allow for attendees to safely exit the exhibit hall before move-out begins. Early move-out takes away from the overall look of the show & distracts other vendors who may be talking to attendees near your booth. Thank you for being considerate. A deposit fine will be enforced for the following year for early move-out.

Deadline
You may reserve a booth any time, as long as the exhibit hall still has availability. Please note that the booths usually sell prior to the conference. Early reservations are encouraged to secure a good location. There is no printed program deadline, as the entire program is only available via the Conference Mobile App.

APPLY ONLINE

Please note that there are 3 separate exhibit areas (the Clements Room, Grand Ballroom and the Exhibit Hall). These exhibit areas are connected by an adjoining hallway. **Note:** Booths 8 through 27 in the connecting hallway are only 8’ deep x 10’ wide. These are considered prime locations and the booth fee is $950 (the same as the corner 10’x10’ booths inside the halls.)