**EXHIBITOR INFORMATION**

**About the Conference**
The Kentucky Society for Technology in Education (KYSTE) would like to invite you to exhibit at the 2020 KYSTE Conference. The conference and tradeshow will be held at the Galt House Hotel in Louisville, KY, March 11-13, 2020. Exhibits will be open on Wednesday and Thursday (11th & 12th) during the conference. The 2019 conference hosted over 1,800 attendees and 170 vendor booths.

Kentucky’s premier education technology conference promotes the use of technology in Kentucky schools. The mission of KYSTE 2020 is to bring educators, administrators, technology professionals, college faculty and staff, public and academic librarians, business and industry trainers, industry representatives and policy makers together to think, discuss, listen and learn the best strategies to plan for, implement, and use education technology in our schools.

**KYSTE Sponsor**
The KYSTE conference is sponsored and managed by The Kentucky Society for Technology in Education (KYSTE). KYSTE’S mission is to empower the educational community in the Commonwealth of Kentucky to infuse technology as an integral part of the educational process through advocacy and leadership, promoting educational excellence and supporting technology-based innovation. Please visit the KYSTE website for more information at www.KYSTE.org.

**Attendee Profile**
Over 1,800 K-12 and higher education, teachers, administrators, technology and media specialists, business leaders, legislators, and state and federal government agencies attended the 2019 conference. The exhibit hall is a highly-valued part of the conference. Ample time has been built into the 2020 conference schedule to allow attendees to visit the exhibit hall, including expanded hours during Wednesday’s Grand Opening. Please contact Exhibit Management for more detailed attendee demographics from the 2020 conference (kay@tmcsshows.com).

**Sponsorship Opportunities and Packages**
Sponsorships are a great way to gain added exposure for your company! See the online Sponsorship Application for more details on what each sponsorship level includes.

**SPONSORSHIP APPLICATION**
Booth Fees and Package
In-line 10X10 Booth = $850; Corner/Prime 10X10 Booth = $950
Each 10’ x 10’ booth package includes: one 6’ draped table; two chairs; one-line exhibitor identification sign; 8’ back-wall drapes and 3’ side-rails; booth and aisle carpeting. **Please note that electrical service is not provided with the booth package. Electrical service can be ordered separately on your booth application form. There is an additional $100 fee for electrical service. Note: Booths 11 through 27 in the are only 8’ deep x 10’ wide. Hallway booth are considered “prime” locations, and are $950 each (same as corner booths.) The official general service contractor (decorator) for KySTE is National Expo. http://natlexpo.com/

Vendor Sessions
Vendors are welcome to apply to give a presentation at KYSTE 2020. The application will be available online at www.tmcshows.com/KYSTE/Exhibits/ beginning in July 2019. The deadline to apply to present is November 1, 2019.

Conference Hotel
The Galt House Hotel in downtown Louisville is the host hotel for KYSTE 2020. Ask for special KySTE reduced room rates when making reservations. Reservations may be made any time after July 20, 2019. Additional hotel information is available online at http://tmcshows.com/clients/kyste-annual-spring-conference/kyste-hotel-information/. Pricing is below (tentative).

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Exhibitor Services & Exhibit Management
An Exhibitor’s Services Manual will be posted online at http://tmcshows.com/clients/kyste-annual-spring-conference/kyste-exhibitor-services/

Please take time to look over the online manual carefully. It contains valuable information that you will need to know before the show, and it will save you time and money. If you have questions about exhibits, contact Kay Van Treese, Exhibit Manager at 850-385-3595 or kay@tmcshows.com.
Exhibit Hall Floor Plan

Please select your preferred booth location, as well as an alternate location, from the map below and list it on your Application to Exhibit. If your selections are not available the best available booth will be assigned for you. You can view an updated floor plan and list of exhibitors online at http://tmcshows.com/clients/kyste-spring-conference/kyste-exhibitor-information/

Exhibit Schedule

Wednesday, March 11th
8:00 am – 4:00 pm
Exhibitor Move-In.
4:00 pm – 6:00 pm
Grand Opening Reception!
In Exhibit Hall

Thursday, March 12th
7:00 am 4:00 pm
Exhibits Open to Attendees.
Continental Breakfast in Hall starting at 7:00 am.
After 4:00 pm
Exhibitor Move-Out

Friday, March 13th
No Exhibit Hall

Please do not begin dismantling your booth or moving before the hall closes on Thursday. This will allow for attendees to safely exit the exhibit hall before move-out begins. Early move-out takes away from the overall look of the show & distracts other vendors who may be talking to attendees near your booth. Thank you for being considerate. A deposit fine will be enforced for the following year for early move-out.

Deadline
You may reserve a booth any time, as long as the exhibit hall still has availability. Please note that the booths usually sell prior to the conference. Early reservations are encouraged to secure a good location. There is no printed program deadline, as the entire program is only available via the Conference Mobile App.

Apply Online

or

you may print and return your completed application and check to:
KYSTE c/o Total Meeting Concepts, 397 Kims Lane, Lamont, FL 32336
Phone: 850-385-3595 Fax: 904-339-9450
www.tmcshows.com

Please note that there are 3 separate exhibit areas (the, Grand Ballroom the Exhibit Hall, and the hallway between these two rooms.) Booths 11 through 27 in the connecting hallway are only 8' deep x 10' wide. These are considered prime locations and the booth fee is $950 (the same as the corner 10’x10’ booths inside the halls.)