

SPONSORSHIP OPPORTUNITIES

KENTUCKY TEACHING AND LEARNING CONFERENCE Kentucky International Convention Center Louisville, KY

Sponsorships provide a higher level of exposure for your company at the conference. Below are levels of sponsorship available and a description of the added exposure your company will enjoy as a sponsor. If you are interested in a sponsorship, please return this form to the address or fax number shown below.

COMPANY: _____

CONTACT PERSON: _____

PHONE: _____ EMAIL: _____

Platinum Plus @ \$6,000

Includes Opportunity to give a One-Hour Presentation on your Products & Services during the Conference; Full-Page black & white advertisement in the Conference Program; 2 Complimentary Full Conference Passes (with materials); and 4 Exhibit Hall Only Conference Passes. Use these complimentary passes to invite guests and clients to KTLC! Also includes your company logo and website link on our KTLC website, and logo displayed on 8' screens at the Grand Opening.

Platinum @ \$4,000

Includes a Half-Page black & white advertisement in the Conference Program; 1 Complimentary Full Conference Pass (with materials); and 2 Exhibit Hall Only Conference Passes. Use these complimentary passes to invite guests and clients to KTLC!

Gold @ \$2,000

Includes a Quarter-Page black & white advertisement in the Conference Program and 2 Conference Tote Bags with materials.

****Grand Prize Sponsorship Opportunities:** (\$1,500 cruise package, plasma TV, computers, laptops, smart boards, etc.) The visibility and prestige that Grand Prize sponsorship brings will build and enhance your identity in the minds of all attendees. Grand Prize Sponsors will receive a 1/4-page black & white ad in the conference program, and signage at the conference acknowledging sponsorships. Drawings for the Grand Prize cruise giveaway will be held on Wednesday evening at the opening session in the Kentucky International Convention Center Cascade Ballroom. Drawings for all other Grand Prizes will be held on Friday from 2:00 – 2:30 pm in the Exhibit Hall.

Additional Sponsorship Opportunities

Sponsorships provide your company with a significant presence at the conference and contribute towards making this an exciting event for participants. Companies who purchase one or more of the following sponsorships will receive all of the benefits listed above for Platinum Plus sponsorship, plus will receive these **additional** benefits:

Conference Program (\$10,000) (or 4 co-sponsorships @ \$2,500 each)

- Your company logo on the back cover on the conference program (Commitment by November 15, 2008)
- Complimentary full page advertisement within the conference program (if received by November 15, 2008)
- Two complimentary conference registrations

Portfolios (\$12,000) Sole sponsorship secures portfolio with your company logo for each participant. Please contact KTLC directly for availability.

- Company name and/or logo on portfolio
- Your company logo on the back cover of the conference program (with commitment by October 1, 2008)

Coffee Break (\$6,000) Sponsorship secures a coffee break for attendees at a specific time in the morning. Coffee, decaf and tea will be served by the Kentucky International Convention Center's caterer for all participants of the conference.

- Company name and/or logo signage visible on the break tables

Continental Breakfast (\$10,000) (or 4 co-sponsorships @ \$2,500 each) Sponsorship secures a continental breakfast for attendees at a specific time in the morning. Continental breakfast will be served by the Kentucky International Convention Center's caterer for all participants at the conference.

- Your company logo on the back cover of the conference program (with commitment by November 15, 2008)
- Company name and/or logo signage visible on the breakfast tables
- Two complimentary conference registrations

TOTAL AMOUNT OF SPONSORSHIP \$ _____

Advertisement Details: All ads must be camera-ready, electronic format (CD or emailed)

Full-Page - 8"x10" Half-Page - 8"x5" Quarter-Page - 3"x5"

100 line screen is preferred for halftones and a 133 line screen is preferred for negatives. Advertisements **must be received by 1/31/09** in order to appear in the Conference Program, failure to meet the deadline will forfeit this added exposure. Email artwork to kay@tmcshows.com or mail CD to the address below.

**Please make checks payable to KTLC and remit to P.O. Box 13986, Tallahassee, FL 32317
for more information contact Kay Van Treese at 850-385-3595 (Fax: 904-339-9450) kay@tmcshows.com**